

**Shamir Insight, Inc. & Alpine Contest
Official Terms & Conditions**

Entry

1. Eligible entrants are Eye Care Practices (“ECP”) located in the United States. ECPs shall be divided into East and West regions of the United States (as defined herein).
2. To enter, log onto www.shamirpolepositioncontest.com provide required information and acknowledge the Contest Terms and Conditions.
3. The Contest shall run from June 1st, 2022, to July 31st, 2022 with winners being notified by September 10th, 2022.
4. The deadline for Contest enrollment is July 24th, 2022.

How to Win

1. Upon entry the ECP shall be awarded the following point values for the purchase of applicable Shamir products:
 - a) Glacier Plus™ = One (1) Point
 - b) Glacier Metaform™ = One (1) Point
 - c) Glacier Expression™ = Two (2) Points
 - d) Autograph Intelligence™ = Two (2) Points
2. Upon completion of the Contest on July 31st, 2022, the two (2) ECPs with the highest point total from the East and West regions of the United States shall win the Prizes as defined herein.
3. Point calculation for purchase of applicable Shamir products shall be based on sales reports submitted to Shamir by an Authorized Shamir Partner Laboratory. Reports must be received by September 5th, 2022 to ensure adequate time for calculation. Reports received after this date will not be included in final point calculation.
4. Points shall be awarded to the individual ECP as notated in the aforementioned sales reports.
5. Shamir Insight, Inc. is not responsible regarding how the Prize of the winning ECP is distributed.
6. The winners shall be notified via phone call by a Shamir representative.

The Prize(s)

1. Four (4) tickets for exclusive Alpine experience to Formula One race in Austin, Texas on October 22nd & October 23rd, 2022.
2. 1st Place ECP winners, one (1) from the East Region and one (1) from the West Region shall each receive two (2) tickets to Race Day in Austin, Texas on October 23rd, 2022.
3. 2nd Place ECP winners, one (1) from the East Region and one (1) from the West Region shall each receive two (2) tickets to Qualifying Day in Austin, Texas on October 22nd, 2022.
4. The Prizes shall solely include the applicable Qualifying or Race Day tickets as defined herein. The winning ECPs shall be responsible for any and all travel related expenses.

West and East Region Classification

West Region	East Region
Washington	Minnesota
Oregon	Iowa
California	Missouri
Idaho	Arkansas
Nevada	Louisiana
Utah	Wisconsin
Arizona	Illinois
Montana	Kentucky
Wyoming	Tennessee
Colorado	Mississippi
New Mexico	Alabama
North Dakota	Michigan
South Dakota	Ohio
Nebraska	Indiana
Kansas	Georgia
Oklahoma	Florida
Texas	Maine
Alaska	New Hampshire
Hawaii	Vermont
	Massachusetts
	New York
	Pennsylvania
	Rhode Island
	Connecticut
	New Jersey
	Delaware
	Maryland
	West Virginia
	Virginia
	North Carolina
	South Carolina
	Washington D.C.

Legal Provisions

1. Information provided by entrants, including but not limited to the entrant's email address, will not be distributed or sold to any third party.
2. All winners of the Contest must confirm their attendance to Shamir Insight, Inc. no later than September 24th, 2022 or prize shall be forfeited.
3. All winners will be attending the event as guests of Shamir Insight, Inc., professional conduct shall be expected at all times.
4. All winners shall be provided IRS Form 1099.
5. The prizes are valued at more than three thousand dollars (\$3,000.00) per ticket, per day.
6. In the result of a tie, the ECP with the highest total of all Shamir product purchases for the duration of the Contest shall be awarded the applicable prize.
7. Shamir Insight, Inc, and its parents, affiliates, officers, directors, employees, and agents ("SII Parties") shall have no liability whatsoever, in contract, tort, or any other legal theory, arising from or relating to any injury to person or property resulting from the acceptance, possession, or use of any prize awarded and the entrant agrees to hold all SII Parties harmless from all claims for such injury to person or property.
8. Federal law and laws of some States prohibit payment or receipt of any form of compensation where the product is paid for, in whole or in part by a Federal or State funded health care program (such as Medicare or Medicaid), and such transactions are not eligible for this Contest.